Before the Wisconsin No-Call List was established, perhaps 10 percent of incoming phone calls to my residence were what I would consider either "essential" or "desireable" communications. The other 90 percent was unsolicited, unwanted, and interfered with the orderly flow of everyday home life...the part of daily life spent in what I believe most people think of as "sanctuary" from the endless onslaught of the outside world.

I own multiple televisions and radios, and can choose whether or not to allow them to divert my attention. I have no such option with my telephone.

The fact that unsolicited and unwanted telemarketing shares the same "action" cue (the phone ring)as a family emergency or other needed communication constitutes an improper intrusion into the home and sanctuary.

I would urge the Federal Communications Commission to preserve the rights of the citizens of the State of Wisconsin, and to respect our overwhelming majority decision to protect our privacy.

Certainly the rights of the citizen must overrule the marketing desires of commerce.

Kevin Zimmermann